



WFOR-TV

CONTRACT NO. REV. 1161-55442-1

DATE PRINTED

10/22/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND PAGE 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/2174 OFA 30s ADD LOCAL AGENCY EST. NO. SUSAN INKER-PURETZ PRODUCT 1300

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

2174

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

CODE

| - ethnicity | | SPOTS | TI | ME | | | | TOTAL | | |
|-------------|-------|-------|--------|--------|--------|-------------------|----------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| 1 LUR | .1111 | 4 | 05:00A | 05:30A | 30S | 10/23/12-10/26/12 | | 4 | 200.00 | 800.00 |
| 2 LUR | 1 | 1 | 05:00A | 05:30A | 30s | 10/29/12-10/29/12 | | 1 | 200.00 | 200.00 |
| 3 LUR | T-F | 2 | 06:00A | 06:30A | 30S | 10/23/12-10/26/12 | | 2 | 350.00 | 700.00 |
| 4 LUR | T-F | 2 | 06:30A | 07:00A | 30S | 10/23/12-10/26/12 | | 2 | 350.00 | 700.00 |
| 5 LUR | .1111 | 4 | 04:30A | 04:59A | 30S | 10/23/12-10/26/12 | | 4 | 75.00 | 300.00 |
| 6 LUR | 1 | 1 | 04:30A | 04:59A | 30S | 10/29/12-10/29/12 | | 1 | 75.00 | 75.00 |
| 7 LUR | .1111 | 4 | 07:00A | 08:00A | 30s | 10/23/12-10/26/12 | | 4 | 350.00 | 1400.00 |
| 8 LUR | 1 | 1 | 07:00A | 08:00A | 30s | 10/29/12-10/29/12 | | 1 | 350.00 | 350.00 |
| 9 LUR | .1111 | 4 | A00:80 | 09:00A | 30s | 10/23/12-10/26/12 | | 4 | 350.00 | 1400.00 |
| 10 | 1 | 1 | 08:00A | 09:00A | 30s | 10/29/12-10/29/12 | | 1 | 350.00 | 350.00 |
| 8 | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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| | | | ND | PAGE 2 |
|---|---|---------------------------|-------------------------------|-----------------------------------|
| 6441 NAME AND | AGENCY (OR SERVICE) GMMB, INC. 3050 K St NW Ste | ACTING AS AGENT FOR 178 | OBAMA FOR AMERICA PO BOX 8102 | Cancellation Notice Required |
| ADDRESS | Washington USA | DC 20007-5108 | Chicago IL 60680-8102 USA | Announcement 28 days prior notice |
| LOCAL SALESPERSO NATIONAL SALESPERSO | SUSAN INKER-PURET | Z AGENCY EST. NO. 2174 | PRODUCT 1300 CODE | |

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

| cumicity | | SPOTS | | ME | | | | TOTAL | | |
|-----------|-------|-------|--------|--------|--------|-------------------|----------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| LUR | | | | | | | | | | |
| 11 LUR | T-F | 3 | 09:00A | 11:00A | 30s | 10/23/12-10/26/12 | | 3 | 250.00 | 750.00 |
| 12 CD | 01111 | 4 | 11:00A | 12:00N | 30s | 10/23/12-10/26/12 | PRICE IS RIGHT | 4 | 1170.00 | 4680.00 |
| 13 CD | 10000 | 1 | 11:00A | 12:00N | 30s | 10/29/12-10/29/12 | PRICE IS RIGHT | 1 | 1170.00 | 1170.00 |
| 14 CD | 01111 | 4 | 11:58A | 12:30P | 30S | 10/23/12-10/26/12 | NOON NEWS | 4 | 900.00 | 3600.00 |
| 15 CD | 10000 | 1 | 11:58A | 12:30P | 30s | 10/29/12-10/29/12 | NOON NEWS | 1 | 900.00 | 900.00 |
| 16 LUR | 01111 | 4 | 03:00P | 03:58P | 30s | 10/23/12-10/26/12 | JUDGE JUDY | 4 | 500.00 | 2000.00 |
| 17 LUR | 10000 | 1 | 03:00P | 03:58P | 30S | 10/29/12-10/29/12 | JUDGE JUDY | 1 | 500.00 | 500.00 |
| 18 LUR | 01111 | 4 | 03:57P | 05:00P | 30S | 10/23/12-10/26/12 | DR PHIL | 4 | 600.00 | 2400.00 |
| 19 LUR | 10000 | 1 | 03:57P | 05:00P | 30S | 10/29/12-10/29/12 | DR PHIL | 1 | 600.00 | 600.00 |
| 20 CD | T-F | 3 | 05:00P | 05:30P | 308 | 10/23/12-10/26/12 | | 3 | 1620.00 | 4860.00 |
| | | | | | | | | | | |

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3

Cancellation Notice

Announcement 28 days

DATE PRINTED 10/22/12

Required

prior notice

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

GMMB, INC. OBAMA FOR AMERICA

3050 K St NW Ste 100 PO BOX 8102

ADDRESS Washington DC 20007-5108 Chicago

USA

IL 60680-8102

USA

PRODUCT95/101/2174 OFA 30s ADD

LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON

NATIONAL SALESPERSON

CONTACT

6441

NAME

AND

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

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| ITEM | DAYS | SPOTS PWK. | FROM | ME TO | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | LINIT DATE | TOTAL MALUE(4) |
|-------------|------------------------|---------------|--------|--------|-------------|-------------------|-----------------------------|-----------------|------------|----------------------|
| 21 CD | T-F | 2 | 05:30P | 06:00P | | 10/23/12-10/26/12 | PROGRAMS | 2 | 1620.00 | 3240.00 |
| 22 CD | T-F | 2 | 06:00P | 06:30P | 30s | 10/23/12-10/26/12 | | 2 | 1800.00 | 3600.00 |
| 23 CD | T-F | 3 | 06:58P | 07:30P | 30S | 10/23/12-10/26/12 | ENTERTAINMENT TONIGHT | 3 | 1800.00 | 5400.00 |
| 24 LUR | м | 1 | 08:57P | 10:00P | 30s | 10/29/12-10/29/12 | TWO BROKE GIRLS/MIKE & MOLI | у 1 | 6000.00 | 6000.00 |
| 25 LUR | Th | 1 | 07:58P | 09:00P | 30s | 10/25/12-10/25/12 | THE BIG BANG THEORY/TWO AND | 1 | 5000.00 | 5000.00 |
| 26 LUR | Th | 1 | 09:00P | 10:00P | 30s | 10/25/12-10/25/12 | PERSON OF INTEREST | 1 | 7000.00 | 7000.00 |
| 27 LUR | Su | 1 | 10:00P | 11:00P | 30S | 10/28/12-10/28/12 | THE MENTALIST | 1 | 4500.00 | 4500.00 |
| 28 CD | Sa | 1 | 11:35P | 12:35A | 30s | 10/27/12-10/27/12 | ET WEEKEND | 1 | 450.00 | 450.00 |
| 29 LUR | Su | 1 | 11:58A | 07:00P | 30 <i>s</i> | 10/28/12-10/28/12 | NFL TODAY | 1 | 2000.00 | 2000.00 |
| 30 SEC F | Sa LA V. GEORGIALUR | 2 | 12:00N | 07:00P | 30s | 10/27/12-10/27/12 | | 2 65 | 6000.00 | 12000.00 76925.00 |
| | | | | | | | Total Contract: | 65 | | 70923.00 |
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| | | AND | PAGE 4 |
|------------------------|---|---|----------------------|
| 6441 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 17 | 78906 ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice |
| NAME | GMMB, INC. | OBAMA FOR AMERICA | Cancellation Notice |
| AND | 3050 K St NW Ste 100 | PO BOX 8102 | Required |
| ADDRESS | Washington DC 20007-5108 | Chicago IL 60680-8102 | Announcement 28 days |
| CONTACT | USA | USA PRODUCT95/101/2174 OFA 30s ADD | |
| LOCAL SALESPERSO | SUSAN INKER-PURETZ AGENCY EST. NO. 2174 | PRODUCT 1300 CODE | |
| NATIONAL SALESPERSO | N | • | 1 |
| BROADCAS | ST SCHEDULE STARTING 10/23/12 AND ENDING 10 | 0/29/12 NO. WEEKS: 1 | 1 |

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